

Information obligations according to Articles 13 GDPR for customer surveys

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Name and contact details of the data protection officer	Kerstin Herschel External data protection officer PRODATIS CONSULTING AG Landhausstraße 8 01067 Dresden Germany Phone: +49 351 266 23 30 E-Mail: dsb@prodatis.com
The purposes of the data processing and the legal basis for processing the data	The person responsible collects and processes your data within the framework of the existing customer relationship in accordance with Art. 6 Para. 1 lit. b) GDPR and, beyond the fulfilment of the contract, to safeguard legitimate interests in accordance with the balancing of interests in accordance with Art. 6 Para. 1f) GDPR within the framework of advertising/market and opinion research, insofar as you have not objected to the use of your data, to improve our products and services and to ensure the smooth running of our business. Your participation in such a survey is always voluntary. As far as possible, no mandatory data will be collected and, if you do, it will be clearly identified.
Recipient of the data	The transfer of data to recipients outside our company is strictly prohibited. Excepted from this are vicarious agents and service providers, so-called contract processors in accordance with Art. 28 GDPR, who are obliged in writing by the person responsible for data protection and data security.
Storage period or criteria to determine the period	The survey is always voluntary. The results are stored with your customer data record and remain stored for the legally permissible retention period or until a possible prior revocation. The data will be deleted as soon as they are no longer required for the purpose of their processing.
Your rights	You have the right of access, rectification, erasure and limitation of processing of the personal data concerned, the right to object to processing and a right of data transferability. You also have the right to complain to a supervisory authority.